

BOROUGH OF LAVALLETTE (minutes)
REGULAR MEETING OF THE MAYOR AND COUNCIL
LAVALLETTE FIRST AID BUILDING
Monday, September 22, 2014-7:00 pm

CALL TO ORDER: Mayor Walter G. LaCicero, presiding

ROLL CALL: Council Members Borowski, Zalom, Filippone, Lamb, Finter and Stogdill

Also present: Christopher F. Parlow, Borough Administrator/Municipal Clerk
Eric Bernstein, Borough Attorney
Donnelly Amico, Deputy Municipal Clerk

READING OF THE OPEN PUBLIC MEETINGS ACT STATEMENT: Notice of this meeting complies with the Open Public Meetings Act. Public Notice was published in the Ocean Star on January 10, 2014. Notice was also posted on our municipal website.

MOMENT OF SILENCE: Mayor LaCicero asked for a moment of silence for three residents Mary Vergari, Robert Rehm and Margaret Smith who recently passed away.

PLEDGE OF ALLEGIANCE: Councilman Borowski led us in the Salute to the Flag.

MAYOR'S WELCOMING STATEMENT: Mayor LaCicero welcomed everyone to tonight's meeting. If you took a ride by the Municipal Building you would see the steel being put in which we are very pleased about. Also, the gazebo got a new roof this week. Things are moving along very nicely.

COMMENTS FROM PUBLIC: (Items not listed on Agenda/not staying for remainder of meeting)

The Mayor asked if anyone wished to comment on any items that were not on the agenda or if they could not stay for the remainder of the meeting they could do so now.

No one wished to comment at this time.

The Mayor closed the floor to public comment.

WELCOMING HOME CPL. MICHAEL LOUIS PHILLIPS, II FROM AFGHANISTAN

The Mayor read a Proclamation welcoming home Corporal Phillips and pictures were taken with family.

APPROVAL OF CLERK'S MINUTES:

Caucus/Regular Meeting of September 8, 2014

A Motion was made by Councilman Finter to approve the minutes. The Motion was seconded by Councilman Stogdill. Vote: Council Members Borowski, Filippone, Zalom, Stogdill, Finter and Lamb voted Yes. The Motion Passed.

RESOLUTIONS-ON CONSENT:

- 2014-246 authorizing the electric collector to remove one electric account due to the two family being demolished and a one family dwelling being constructed at 9 Trenton Avenue
- 2014-247 authorizing the Treasurer to refund an electric overpayment in the amount of \$218.23 for 1605 Grand Central Avenue, Unit 2
- 2014-248 authorizing the execution of a change order to the contract with Wallace Brothers, Inc. increasing the original contract price in the amount of \$83,935.20-Mr. Parlow stated that there are pre-cast cornice and access band that needed to be put around the entire building, there were some extra electrical outlets that needed to be installed and the generator and transformer that was supposed to go on the roof with the original plans is now going to located along the base of the building so additional concrete work needs to be done.
- 2014-249 authorizing the Borough Administrator/Municipal Clerk to prepare and submit application for funding through the Ocean County Cultural & Heritage Commission's 2015 Local Arts Program Grant to provide funding for the summer concert series program-Council President Zalom thanked Mr. Parlow for taking the time every year to do this application which is not an easy application. Councilman Lamb questioned how much we receive each year. Mr. Parlow stated that we can receive from \$1,000 up to \$3,500 and we pay \$10,000 for our concerts every year so the additional grant helps.
- 2014-250 approving a raffle license to Lavallette School PTO to hold a 50/50 on premise raffle on December 12, 2014 at 7pm at the Lavallette Elementary School

A Motion was made by Councilman Lamb to approve the consent agenda. The Motion was seconded by Councilman Stogdill. The Mayor opened the floor to the public and asked if anyone wished to comment on the consent agenda. No one wished to comment. The Mayor closed the floor to the public and asked Council for a vote on the consent agenda.

Vote: Council Members Borowski, Filippone, Zalom, Stogdill, Finter and Lamb voted Yes. The Motion Passed.

RESOLUTIONS-OFF CONSENT:

There were no resolutions off consent.

APPROVAL OF VOUCHERS:

2014-251 Bills List in the amount of \$331,989.85

A Motion made by Councilwoman Filippone to approve the bills list was. The Motion was seconded by Councilman Stogdill. Vote: Council Members Borowski, Filippone, Zalom, Stogdill, Horan and Lamb voted Yes. The Motion Passed.

UNFINISHED BUSINESS:

Council President Zalom stated that there are flyers on the table with a lot of activities going on the next couple of months. The Halloween Harvest Hoedown is October 24th and the Beach Sweeps is the 25th and the LBA Halloween Walk is also the 25th. The bus trips to NYC are December 10th and the 13th. The State Senate did a Proclamation for the Crab's Claw and the Chef Craig Korb saluting them. She read a loud the Proclamation. Also, Adam LaCicero took the first win at Wall Stadium for this year.

NEW BUSINESS:

Councilman Borowski stated that when the Ordinance Committee starts to meet again regarding our ordinances and potential ordinances we should maybe consider a change regarding the acceptance of credit cards for beach badges. The three percent fee that we are charged was above \$6,600 dollars in commissions. We should maybe consider charging the credit card customer the same fee to absorb our costs.

Councilman Lamb questioned if we should consider another vendor.

Mr. Parlow stated that the bank use to absorb the fees for us but they have changed their policy. PNC Bank has always worked with us in getting us favorable rates for bonds and notes.

Councilwoman Filippone stated that one option we have also is to just accept debit cards and then there is no fees.

Council President Zalom stated that she will call PNC and ask them to waive the fees.

Councilman Borowski stated that he signed up for e-bills for utilities. The ratepayers could potentially save nearly \$18,000 a year if more people sign up.

Mayor LaCicero also stated that he signed up for the e-bills also and they give him his whole payment history for the year and last year as well.

Mark Speaker-Lavallette Business Association-President-requesting a sponsorship from the Borough of Lavallette for a tourism guide.

Mr. Speaker stated that he is trying to bring Lavallette Tourism beyond this island. We are trying to work with Ocean County Tourism to become a part of this Tourism Guide that they will be putting out. This booklet will be used at all trade shows in different states as well as different

countries. We are trying to broaden Lavallette and our businesses beyond our boundaries. This will be a quality publication and will definitely help the Lavallette increase their tourism rates.

Dana Lancellotti, Ocean County Tourism Director stated that their motto this year with the booklet will be Explore Ocean County. This booklet will be a high end image-building for the County as well as the towns. The booklet is going to be published in January.

Mayor LaCicero questioned what Mr. Speaker would need from Council.

Mr. Speaker stated that he would like Lavallette to be a monetary sponsorship.

Council President Zalom thought this was a great idea and she liked the phrase Explore Ocean County.

Mayor LaCicero stated that he thought it was a great idea as well; however, no decision would be able to be made tonight without further discussion to get more details.

Mr. Parlow questioned if Lavallette would be showcased in the booklet even if we did not purchase a direct sponsorship.

Ms. Lancellotti stated that you would pay for the additional editorial and advertising for the town.

Mr. Parlow stated that if you get enough sponsors from Lavallette will we receive a bigger portion in the guide.

Ms. Lancellotti stated that she will have to find out about that because she was not sure how that worked.

Mayor LaCicero stated that we will sit down and discuss this and make a decision by the next meeting.

About Us Productions requesting use of our facilities on Bay Boulevard and the ocean beach to shoot some scenes for a movie and also requesting one to two police escort vehicles.

Mark Speaker stated that he was approached by this company requesting his assistance in helping them with the process of being able to film movie scenes on our beach. They have already rented out some restaurants and homes in town for other filming and were looking to film some scenes on the bay and ocean beaches. They were also wondering if they could get some police vehicles escorting them through the streets and when they film on public property.

Mayor LaCicero questioned what type of movie and what rating it was going to be.

Mr. Speaker stated that the name of the movie is "Detours" and he believes it is a PG 13 rating.

A Motion was made by Council President Zalom to approve the facility use application - Resolution 2014-250. The Motion was seconded by Councilman Stogdill. Vote: Council Members Borowski, Filippone, Zalom, Stogdill, Finter and Lamb voted Yes. The Motion Passed.

COMMENTS FROM THE PUBLIC:

Clem Boyers, 20 Kerr Avenue questioned when the post office needed to get in to start there area.

Mr. Parlow stated that he believed the date was mid-January but there is some float there.

Mr. Boyers questioned if there area is not ready by then will they cancel the contract.

Mayor LaCicero stated that it was all a long process and it would not be a problem.

Mr. Boyers questioned if this Army Corps Project was going to stir up all that Ciba-Geigy mess out there in the ocean.

Mayor LaCicero stated that he did not believe so but was never approached with that question.

Council President Zalom stated that when that pipe cracked many years ago it was closest to the shore so that is all cleaned up already.

Mr. Boyers questioned if the sand they will be bringing in be the same as what we have.

Mayor LaCicero stated that we were told that it will not be exact but it will be very close.

Joe Palinsky, 122 Washington Avenue questioned why they had to use a concrete pad for the generator at the municipal building when other materials are much cheaper such as steel.

Mayor LaCicero stated that we all discussed different options but did not want to go cheap and have it not look appropriate. The cost of savings was not that much different.

Mary Logios, 4 Sterling Avenue stated that the last four streets north do not have any boardwalk so will not be getting any handicap ramps. Is there any way that we can maybe request at least one at that end for us.

Mayor LaCicero stated that after the project is done we will be able to add more ramps ourselves and we will definitely be doing that.

Mark Speaker, LBA President stated that he has a great deal of respect for Mayor and Council. He received a letter from a tourist who received a ticket for parking in the Borough bay lot on President Avenue. She did not see the sign that said you needed a sticker. The sign at that particular lot is a little confusing. He would like the Ordinance Committee to take a look at the parking sticker ordinance and maybe we can figure some other means of parking there.

Mayor LaCicero stated that we will take a look at the signage down there.

Councilman Lamb stated that another thing with the parking stickers is making them needed from Memorial Day to Labor Day. Everything else starts when the beach season opens so maybe we need to address that as well.

Councilwoman Filippone stated that she too wanted to change the time frame that the stickers were needed. She also thinks that all the signage in town needs to be addressed and redone. We will make sure this is all addressed before the next season starts.

Herb Hascher, 1300 Bay Boulevard stated that the bicycle cops were very nice and accommodating to the tourists this year but the signage is definitely a problem.

Mayor LaCicero stated that the signage will definitely be addressed.

Bob Astorino, 2 Elizabeth questioned if the nine access points will be covered with sand for the winter season.

Mayor LaCicero stated that they will be closed.

Jon Corney, 1 Newark Avenue stated that he cannot hear anything sitting back there. The sound system needs to be addressed. Everyone should be speaking directly into the microphones.

Mayor LaCicero stated that we will be getting a brand new system when the new building is done and it will be very loud for him.

COMMENTS OF THE MAYOR AND COUNCIL MEMBERS:

Councilman Borowski questioned why the DEP wanted to survey our gazebos that were built on the boardwalk.

Mr. Parlow stated that it was just a normal part of the project. They need to be part of the survey so that the plans for the location of the accessways are correct.

Councilman Borowski stated that on October 21st the Ocean County Health Department will be conducting a flu clinic from 10 am to 12 noon and also pneumonia shots as long as you have a note from your doctor.

Councilwoman Filippone stated that we will be taking a serious look at our signage but if you have been coming here for years and you are familiar with Lavallette and you go on our website you know our policies.

Mayor LaCicero questioned if anyone knew where our Welcome Signs went.

Councilman Finter stated that he believes they are down at DPW.

Council President Zalom stated that she and Councilwoman Filippone will be participating in the Columbus Day Parade in Seaside Heights representing Lavallette. The Beautification Committee will be holding a luncheon on October 28th at the Crab's Claw. Our new municipal building will be featured in the NJ League of Municipalities Magazine. We are able to apply for another CDBG Grant for 2015 so she will be taking care of that this year. There will be dune grass planting by the NJ Devils volunteers on November 5th and our annual planting on November 8th.

Councilman Lamb stated that there are a lot of contractor signs on properties and he is hoping we will be revisiting having the Code Enforcement enforcing the sign ordinance.

Mayor LaCicero stated that the lawsuit regarding the State and Swan Point has nothing to do with Lavallette. The State is looking for their easements for drainage pipes. We are named in the lawsuit because it is in our town.

EXECUTIVE SESSION:

There was no executive session.

ADJOURNMENT:

A Motion was made by Councilman Stogdill to adjourn the Regular Meeting. The Motion was seconded by Councilman Lamb. Vote: All of Council was in favor. The Motion Passed.

The Regular Meeting was adjourned at 8:04 pm.

CERTIFICATION

I, Christopher F. Parlow, Municipal Clerk of the Borough of Lavallette, County of Ocean, State of New Jersey, does hereby attest these to be a true copy of the minutes of the meeting held on the 22nd day of **September 2014**



Christopher F. Parlow
Municipal Clerk