



Heritage Committee  
of Lavallette, Inc.  
Celebrating Our 23rd  
Anniversary in 2010

Joy Grosko - DIRECTOR

Steve Miller - RESERVATIONS  
732-830-9014

# 2010 HERITAGE FESTIVAL

Date: Saturday, September 11, 2010 (Rain Date – Sept. 12<sup>th</sup> )

Time: 9:00 AM until 5:30 PM

Location: Philadelphia Ave. & Bay Boulevard Lavallette, NJ

Set-up Time: 7:00 AM – NO early set-up or break down.  
NO set-up after show opens at 9:30 AM.  
NO breakdown before end of show

Price: \$75.00 Length – 12ft x 10ft

## PROSPECTUS

### ELIGIBILITY:

All work MUST be original – Reproductions of artists' own work is acceptable. No kits, copies or commercially manufactured goods may be used. **No** flea market goods. 20% of this festival is open to other media. Service Organizations and Community Service Information Exhibitors will be on hand BY INVITATION ONLY. The Committee reserves the right to exclude any one not meeting specifications.

### FORM & FEE:

Must accompany all reservations. Exhibitors MUST submit 3 photos of their display and work. Preferences will be shown to the most attractive presentation. Checks will be returned if Committee does not select entry. ALL ENTRANTS MUST INCLUDE A PHOTO COPY OF NJ STATE SALES TAX CERTIFICATE.

### SELF ADDRESSED STAMPED ENVELOPE:

**MUST BE INCLUDED** for confirmation, assigned space allocation and photo return.  
Failure to comply **WILL MEAN ELIMINATION**.



### RAIN DATE:

If the weather permits a set-up and **2 hours** of selling. **NO** RAIN DATE will be offered.

### RULES:

Free standing displays, white canopies and umbrellas are encouraged. Vendors are responsible for ALL display needs. NO CARS or VANS may remain on the grounds. All vendors **MUST** PARK on Baltimore Avenue in reserved Vendor Parking Area ONLY. Failure to comply will be subject to police intervention.

All exhibits should look festive – White Tents, Balloons, etc. All tables MUST have skirts or drapes. Trash removal is the Vendor's responsibility. **NJ Sales Tax Certificates must be prominently displayed.**

NO vehicles allowed on show area until the show is over, in the interest of safety, Ground attendants will direct vehicles at end of show. NO ELECTRIC IS OFFERED

### LIABILITY:

The Vendor/Exhibitor agrees to release and hold harmless, the Borough of Lavallette and/or the Heritage Committee for any damage or loss experienced during this event. Signing of this application acknowledges this by the Participant.

**INQUIRIES – General-** (732) 830-9014 Steve  
**Artists/Crafters-**  
(732) 793-0225 Betty

Please leave name, address & zip on answering machine when requesting prospectus. – **Speak slowly & clearly**  
**NO LONG DISTANCE PHONE CALLS WILL BE RETURNED**

### ENTERTAINMENT:

Clowns, Antique Cars, Continuous Live Bands, Games, Food Festival, Rides, Moonwalk, Magic Shows, Merry-Go-Round, Sheriffs Dept. Dogs Exhibition.

Tear off & return with check, copy of NJ sales tax certificate, photos and SASE to:  
Heritage Committee c/o Steve Miller P.O. Box 373, Lavallette, NJ 08735  
Show Date – Saturday, September 11, 2010. Rain Date September 12, 2010

PRINT NAME \_\_\_\_\_ PRINT ADDRESS \_\_\_\_\_  
PHONE (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_ CITY \_\_\_\_\_  
ARTIST OTHER MEDIA \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
CRAFTER DESCRIPTION OF MERCHANDISE \_\_\_\_\_

Number of 12 ft. x 10 ft. spaces required @ \$75.00 ea. \_\_\_\_\_  
Exhibitors must provide all display needs ... NO REFUNDS FOR ANY REASON (If show is cancelled by The Heritage Committee, fees will be held for the following year's event)

**LIABILITY:** The Vendor/Exhibitor agrees to release and hold harmless, the Borough of Lavallette and/or the Heritage Committee for any damage or loss experienced during this event. Signing of this application acknowledges this by the Participant.

X \_\_\_\_\_  
SIGNATURE DATE