PROPOSED STREETSCAPE PLAN
FOR
GRAND CENTRAL AVE.
BOROUGH OF LAVALLETTE
NEW JERSEY

BEAUTIFICATION COMMITTEE
PO BOX 493
LAVALLETTE, NJ
08735
PROPOSED GRAND CENTRAL AVENUE STREETSCAPE

The following are recommendations of the Beautification Committee in consensus with the Lavallette Planning Board. Presented here is the proposed streetscape plan for the main street of Lavallette, which is Hwy 35N. This is the business district of the Borough known as Grand Central Avenue.

This document provides individuals planning new construction or property improvements on Grand Central Ave an opportunity to consult the proposed Streetscape Plan in order to preserve the integrity and character of the town. It is further recommended that builders and architects be cognizant of the desire of the residents to maintain a small town look, circa 1900.

STREETSCAPE COMPONENTS

BELGIUM BLOCK CURBING:

The use of Belgium Block curbing is recommended for the entire length of Grand Central Avenue. This should replace existing curbing as part of any construction along the avenue. To do this requires the approval of the Department of Transportation (DOT). Contact Christopher Parlow, Lavallette Business Administrator for details.

PAVERS:

The use of pavers beginning at the curb and extending in four feet (4’) to the sidewalk is recommended. The paver style recommended is Anchor Classico Pallet I (4.52”W x 6.77” L) and should run N to S. The color recommended is Liberty Blend from Anchor or a similar color and style from other paver companies.

TREES:

The Cleveland Select or Chanticleer Pears are the trees recommended for the right-of-way between the curb and sidewalk. These trees are wind and drought tolerant and should do well in this area. Four trees per block are recommended, wherever possible.
DECORATIVE BENCHES:

In keeping with the master plan, the committee recommends benches that reflect a circa 1900 style. Two benches per block are recommended in the right of way area of the streetscape. Bench information appears on the last page of this brochure. Commemorative benches with 2" x 10" dedication plaques are available through Friends of Lavallette Beautification.

TRASH RECEPTACLES:

Receptacle #124-31PL, DM, which is a companion to the bench, is recommended. The receptacle has a 31 gallon capacity and a dome top. Details and picture are shown on the last page.

DECORATIVE POLES AND LANTERNS:

Recommendation: Three (3) decorative poles per side per block. This has been recommended by a professional lighting consultant company in order to meet the state standards for lighting along this road.

The style of the pole recommended is pole #R90 from Lumec Lighting Corp. which reflects the turn of the century look desired to enhance the streetscape. Pole #R90 has a black powder coated finish with a single lantern #L80 and a SF80 adaptor.

Poles should have break-away banner arms, installed at a height of eight feet off the ground for head clearance. A site plan for placement of the poles is available from the planning board.

AWNINGS:

It is recommended that replacement or new awnings be made of cloth material, not aluminum or other materials. Awning colors chosen should be classic colors, such as blue, green, burgundy and beige tones. We would recommend solid colors or muted stripes. The desired appearance should fit into the proposed turn of the century look.

Thank you for your interest in the proposed streetscape for Grand Central Ave. and for projects throughout the town. It is the desire of the Beautification Committee and Planning Board to encourage all expansion, development and reconstruction in the Borough of Lavallette to reflect the tranquil, quaint character of our seashore community.
Benches and trees can be purchased through the Friends of the Lavallette Beautification Committee. Forms are available at Borough Hall or the Beach Badge Office.

The Municipal Offices of the Borough of Lavallette are located on Grand Central Avenue between Washington and Brooklyn Avenues.

Borough Hall  
(732) 793-7477

Zoning Office  
(732) 793-5105

The Lavallette Department of Public Works is located at 120 Washington Avenue.

Public Works  
(732) 793-7766
BENCH: Dumor Site Furnishings
#57 PL...Black Cast Iron Frame
Slats: Recycled plastic
Color: Cedar

TRASH RECEPTACLE
Dumor Site Furnishings
#124-31PL, DM
Slats: Recycled plastic
Color: Cedar
Trim and rosettes: Black cast iron.
Liner: 31 gallon galvanized