

# SHOW YOUR LAVALLETTE BEACH BADGE & SAVE!

It's simple; everyone who presents a daily or seasonal beach badge at our Information Center located in the Food Court will receive a free VIP Coupon Book, valued at \$5.00 and worth hundreds of dollars in savings! What a great way to help defray the cost of daily/seasonal beach badges!

Jersey Shore Premium Outlets, easily accessible off the Garden State Parkway, offers upscale outlet shopping with an impressive collection of 120 designer labels and name brands at savings of 25% to 65% every day.

Jersey Shore Premium Outlets  
Garden State Parkway Exit 100A to Route 66 East  
One Premium Outlets Blvd.  
Tinton Falls, NJ 07753

## DIRECTIONS FROM LAVALLETTE, NJ

Take Route 35 North to Route 34 North. Follow Route 34 North to the Garden State Parkway. Take the GSP North to Exit 100A and follow signs for Premium Outlets Blvd.

The logo for Jersey Shore Premium Outlets is contained within a dark rectangular box with a thin white border. The text "JERSEY SHORE PREMIUM OUTLETS" is written in a white, serif, all-caps font, stacked in three lines: "JERSEY SHORE" on the top line, "PREMIUM" on the middle line, and "OUTLETS" on the bottom line with a registered trademark symbol (®) to its right.

JERSEY SHORE  
PREMIUM  
OUTLETS®

[PREMIUMOUTLETS.COM](http://PREMIUMOUTLETS.COM)

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